

MEMPHIS GETS VIEW OF 18 NEW P. O. TRUCKS

Memphians Tuesday were given opportunity to view the fleet of 18 P. O. mail trucks in a parade through the downtown section on the one occasion that these carriers will be together. Wednesday they will enter transportation service.

The 18 trucks in the parade represent an outlay of about \$75,000, and will give the city a metropolitan mail distributing and collecting service. Heretofore trucks have been contracted for by the government from private owners. The contract was to have been increased this year to about \$50,000, it was said by Postmaster C. W. Metcalf, and the government deemed it wise to replace the old carriers with modern conveyances, which would not only double carrying capacity, but reduce time schedules about 50 per cent, as well as providing additional conveniences. The latter consists of parcel post stations and hurry-up runs between the custom house and various substations to railroads.

The machines will be quartered in the government garage at Union avenue and Parkside street, with 12,000 feet of floor space. Mechanics, cleaners and other men will be kept at the place to maintain thorough equipment and to keep the machines in trim shape. The fleet of 18 will be augmented shortly by six trucks which will be put in service as soon as they arrive.

Shriners Plan Big Golf Tournament

Local Shriners are making great preparations for their annual golf tournament which starts September 11 over the municipal links at Overton park. The competition will last until September 22. Guy Turner, present champion, will defend his title. Over 120 entries are expected and the number according to the tournament committee, will include several visitors from Chattanooga, Nashville and the Rock.

The qualifying round which will extend over two days will be 18 holes as will all matches including the final. The 32 low scores will qualify in the championship flight. A second 32 also is provided. The defeated players in the first round of match play will continue in the second and fourth sixteens. Bob Schuyler declares that E. Cameron has entered a dark horse from Chattanooga who Cameron claims will clean up the field. Champion Turner will be forced to enter a field containing two former title holders, Mack Buckingham and Bob Metcalf. The latter, who won the Shrine crown four years ago, was unable to start in 1919 being out of the city.

The tournament committee at present engaged in drawing up regulations. Entertainment features are in charge of a committee which promises Schuyler Tuesday night, a banquet the night of final day the equal in every respect of those in the past.

VATICAN OFFICIAL RAPS PROHIBITION

ROME, Aug. 31.—Monsignor Cerretti, papal undersecretary of state and former representative of the Vatican at Washington, at a banquet given in his honor last night by the 380 American Knights of Columbus here, said that return to the United States, the worst of the country in which to live, although it has gone dry. The affair was the largest American gathering that has occurred in Rome.

Monsignor Cerretti had Supreme Knight James A. Flaherty, of Philadelphia, on his right and Edward L. Heary, general commissioner for the Knights of Columbus, on his left. Then came Judge Paul Lechem, Louisiana; John Reddin, Denver, Col.; and Rev. James Kirwan, Galveston, Tex.

BODY IS FOUND.

FORT WORTH, Tex., Aug. 31.—After a two-day search, the body of Fred Nicholson, 20 years of age, who was drowned early Sunday at Lake Worth, was recovered this morning. His father lives on a farm near Sherman.

VILLISTAS DEMOBILIZED.

MEXICO CITY, Aug. 31.—Five hundred and eighty-one followers of Francisco Villa have been demobilized, completing the operation, the men receiving six months' pay. Villa is on his way to Camutillo, state of Durango, where a farm has been placed at his disposal.

JAPS PUSH AVIATION.

TOKIO, Aug. 31.—The Japanese continue to concentrate in the development of aviation, wherein they recognize the weakness of both the army and navy, and are increasing air squadrons in both these branches, according to the Miyako Shimbun.

MARRIAGES IN

PADUCAH, Ky.—Mr. and Mrs. Louis Goldman, of Los Angeles, Cal., announce the marriage of their daughter, Louise, to William Dewey Payne, of Paducah. The marriage was solemnized Aug. 21 in Los Angeles. They will reside in Paducah.

PADUCAH, Ky.—The marriage of Miss Helen Farmer and Etsey W. Nance, both of this county was solemnized last night at the home of the bride's father, Mr. and Mrs. Nance, who will make their home at Florence Station, in this county.

The Dead

PADUCAH, Ky.—Miss Fannie Murray, resident of Paducah since childhood, died at her home here Sunday. She is survived by a sister, Miss Margaret Murray, of this city. The funeral was held here.

STATE COURTS

ASHLAND, Miss.—The Ashland high school has procured the service of Miss Flora Marshall, of Memphis, as music teacher for the term 1932-1933.

ASHLAND, Miss.—The revival meeting will begin at the Ashland Baptist church Sunday.

Bracelet Watches

When properly required will give proper service. Bring or mail your watches to P. J. & L. Lowenstein, 165 S. Main St., Memphis, Tenn. We use genuine and new material exclusively. Our work is absolutely guaranteed.

ITCH

Money back without question if HUN'S SALVE fails to relieve itching of ITCH, ECZEMA, RINGWORM, TETTER or other itching skin disease. Price 50c at drug stores, or direct from H. & B. Richards Medicine Co., Boston, for \$1.00.

Let Cuticura Be Your Beauty Doctor

Superfluous Hair Roots
Now Removed at Home
(A WONDERFUL NEW METHOD.)

Glorious news for women troubled with disfiguring hairy growths! By means of an entirely new and very simple method you can now remove not only the surface hair, but the roots as well! Just get a stick of Cuticura from your druggist, follow the easy instructions—see the hair roots come out before your very eyes! Yes, you can hardly believe your eyes, the work is done so quickly, completely, harmlessly. Cuticura is non-irritating, non-drying, non-poisonous—couldn't hurt a child to eat it!

Fifi Is Still Society's Pet



Mrs. Fifi Widener Leidy at Newport.

The former Miss Fifi Widener, the attractive and capricious Philadelphia whose elopement last spring with Carter Leidy caused a sensation in society, is spending the season at Newport. She is as popular as ever.

REGISTRATION OF WOMEN IN MISSISSIPPI LIGHT

HATTIESBURG, Miss., Aug. 31.—Although women of Mississippi are barred from voting in the November election by a state law which closed the polling books Aug. 2, clerks of circuit courts in several counties have opened the lists to them, and a few have given in their names.

Such action has been taken in Forrest and Harrison counties, where the "registration" is reported very light. Gov. Russell is expected to call a special session of the legislature in October to consider state matters only. There is no indication early today that the call will include a recommendation that women be allowed to register.

Why Don't You "PHONE 90"?

Does the "family wash" present a problem to you, Mrs. Housewife?

If it does—and we know it does—why not become a regular LOEB PATRON, and have your laundry handled by skilled hands.

—That will solve the problem in a satisfactory manner.

—Bear in mind also that LOEB'S offers unusually good work on Men's Palm Beaches, Seersuckers and other summer washables.

—Also on Silk Shirts!

Send All Laundry Work To

**LOEB'S
LAUNDRY**

ALABAMA WOMEN ARE SLOW TO REGISTER

BIRMINGHAM, Ala., Aug. 31.—Available reports early today from four counties in Alabama showed 1,105 women have registered since the suffrage amendment became part of the federal constitution.

Jefferson county, which includes Birmingham, led the list with 775 registrants; Mobile was next with 190, and Montgomery third with 140. Lauderdale county has had no women registrants, according to the books at Florence, since county seats.

Under the state law registration books will be closed in this state Sept. 2. Women's clubs and civic organizations in several of the larger communities are encouraging women to obtain the right of voting for president.

RULES SUSPENDED.

WASHINGTON, Aug. 31.—The interstate commerce commission suspended today, pending investigation, rules of certain Southwestern railroads requiring payment of freight charges in American currency on through shipments to Canada. Some doubt was expressed as to the right of the carriers to impose such a rule on traffic moving in Canadian territory and the commission postponed the effective date of the regulations from today until Dec. 29. Application of the requirement to traffic between points in the United States was not affected by the suspension.

Fill Your Blood With Iron If You Want To Be Strong WITH PLENTY OF ENERGY AND POWER

Says Physician—Explains How Organic Iron Like Nuxated Iron Often Increases the Strength of Weak, Nervous, Run-down People In Two Weeks' Time.

You cannot expect to forge ahead in life with plenty of energy and power if your blood is thin and watery any more than you can hope to run an automobile on water instead of gasoline. It takes pure, red blood—rich in iron—to keep the human machine working right. Without iron your every action lacks power, your red blood corpuscles die by millions, the strength goes from your body and you drop among the weaklings and failures.

"But when such men and women supply the right kind of iron to their blood, a most surprising change often takes place," says Dr. John J. Van Hone, formerly Medical Inspector and Clinical Physician on the Board of Health of New York City. "The weak, colorless blood which had been moving sluggishly in the veins becomes rich and red and courses through the body, building healthy tissue, giving renewed force and increased strength. Without this rich, red blood with plenty of iron in it, there can be no physical perfection or force to carry on one's work. Yet to take the wrong kind of iron may prove worse than useless just as the wrong sort of food will often fail to give the proper nourishment. Organic iron—Nuxated Iron—by enriching the blood and creating new blood cells, strengthens the nerves, rebuilds the muscles and helps instill the whole system with fresh vigor and endurance whether the person be young or old. I strongly advise every man or woman who is fagged out by worry, work and other strains to build up strength, and health by taking organic iron—Nuxated Iron—for I consider it one of the foremost blood and body-builders, the best to which I have ever had recourse."

Dr. James Francis Sullivan, formerly physician of Bellevue Hospital (Outdoor Dept.) New York and the Westchester County Hospital says: "I have strongly emphasized the great necessity of physicians making blood examinations of their weak, anemic, run-down patients. Thousands of persons go on year after year suffering from physical weakness and a highly nervous condition due to lack of sufficient iron in their red blood corpuscles. To supply this iron deficiency and to help build strong, healthier men and women, better able physically to meet the problems of everyday life, I believe physicians should at every opportunity prescribe organic iron—Nuxated Iron—for in my experience it is one of the best tonic and red blood builders known to medical science."

If you are not strong or well, you owe it to yourself to make the following test: See how long you can work or how far you can walk without becoming tired. Next take two five-grain tablets of ordinary Nuxated Iron three times per day for two weeks, then test your strength again and see how much you have gained.

Manufacturers' Note: Nuxated Iron, which is recommended above, is not a secret remedy but one which is well known to druggists everywhere. Unlike the other iron salts it is easily assimilated and does not irritate the stomach. It is a pure, black, non-poisonous substance, and the words Nuxated Iron are stamped into the capsules so that the patient may not be led into accepting inferior substitutes. Manufacturers guarantee successful and entirely satisfactory results in every case where our Iron will not fail your money. It is dispensed by all good druggists.

"ORIOLE"

(Formerly Gander Brand)



Beyond a shadow of a doubt in the minds of thousands of the most particular housewives Oriole stands in bold relief among all other salad oils.

Also thrifty, careful restaurateurs recognize its superior quality as well as its economic advantages.

ORIOLE gives perfect satisfaction in all recipes calling for butter—is cheaper, going farther.

For frying it has no equal, because being neutral, neither absorbs nor imparts any flavor whatever, hence the same pot of oil can be used over and over for cooking various foods without mixing the flavors.

As a Salad Oil it is a most important factor in conservation of foods by rendering leftover dishes exceedingly delicious as salads.

PHOENIX "The Ideal Shortening"

Phoenix, "The Ideal Shortening," pure, healthful, economical, nourishing and delicious, is sold by the better merchants all over the country. It is a product of Dixie—a prime reason for the ever-increasing demand for cotton seed products, which have raised that part of the great Southern crop from the lowly depths of absolute waste to where it brings three-quarters of a billion dollars annually cash at the gin.

Buy a Bucket Today

Phoenix Cotton Oil Co.
Memphis, Tennessee



Merchants Attention

THERE WILL BE HELD AT THE

Gayoso Hotel, Sept. 2 and 3

Any Time Day or Night

A Better Merchandising Show

Under the Auspices of

THE WESTINGHOUSE ELEC. & MFG. CO.

and

THE WESTINGHOUSE LAMP CO.

All Persons Interested in Better Salesmanship, Better Merchandising or Sales Promotion Are Invited

The Riechman-Crosby Company
MEMPHIS, TENN.



The Absorbing Topic of the Moment is the
Beauty of the New Silks and Woolens, Now
Being Shown for the First Time



Daily arrivals of the new Silks and Woolens have given the Salon a decided Autumn appearance—rich, soft colorings interspersed here and there with the gorgeous colors of the Autumn leaves reminds one that it is time to think of Dresses, Suits and Coats for the rapidly-nearing season. We mention just a few of the new arrivals; we request that you see them now—detailed descriptions and prices will be published later.

The New Fabrics

Elfsheen Satins
Mountain Creek Satins
Canton Crepes

Satin Canton Crepes
Flamette, new, exclusive
Creme Meteor
Panoply, a new creation

Satin Crepe
Crinkle Crepe Broche
Broche De Fee

The New Woolens

Imported and Domestic
Trioctines
Fine French Serges

Poirer Twills
Ylama Cloth

Suedine
Bolivias
Soft Velours

As Seen By Her!

The Poor Little Ritz Girl's
Worry About Clothes

Feminine life is largely what clothes make it and though ideas vary with the individual, there's no end to the becoming things that can happen to one when she chooses this store in which to select her fashionable apparel.

The sketch below was made of a poor little Ritz girl who rushed home determined to educate herself after visiting several of our departments.

One just must be familiar with the things our managers are talking about. Now unless you have read the fashion sheets, which are still wet with printer's ink, you will have no idea of what our salespeople mean when they enthusiastically suggest such as

AUTUMN'S ROYAL HUES—Cognacitis—really an indescribably pretty shade of orange; Mailed, a green paler than jade; Medici, somewhat lighter than American Beauty. The "choux" resemble pheasants in brown. A grayish silver is called Gren. Pecositis is a shiny gold, while a light tone of Cerise is now Baccello.

FABRIC LANGUAGE—Model suits are expressed in Duvetyn de Laine, Chamotte, Trioctines, Duvet Superior, Duvetyn, Goldtone, Silverstone, Vel de Cyn, Velour de Laine. And dresses in Poirer Twill, Duvetyn, Satin Meteor, Kitten's Ear Crepe, also the indispensable Georgette, Trioctines and Serges.

Off With the Old Shoe And On With the New

King James proclaimed that, "Old friends, like old shoes, are best," but in fear of losing old friends one had best be fitted in those adorable Blue or Black Satin Boots, with such a novel lacing, sure to gain one a standing never attained before.



Mode
Hieroglyphics

It's impossible to decipher all in limited space, so kindly come in; it is our pleasure to exhibit to you the correct translations of style.

The Daintiest of
Crepe de Chine Underthings
Specially Priced

Nightgowns of crepe de chine; value and variety characterize the beautiful assemblage, daintily adorned, tailored or lace trimmed—

\$6.95, \$7.95 to \$25.00

Envelope Chemise of crepe de chine, excellent styles, pleasing assortment, exceptionally good quality and beautifully styled—

\$3.75, \$5.00 to \$15.00

Bloomers of flesh satin or crepe de chine, high-grade quality, comfortable, well made, full cut and with elastic at the knee; priced—

\$5.00, \$5.95 to \$6.50

Boudoir Caps

Most beautiful styles—crepe de chine or satin, adorned with lace, ribbon or rose buds; latest models in a variety of colors—

99c, \$1.69 to \$4.50

Fifteen Hundred Paris Inspired
New Fall Hats

Every favored material in Autumn's own colorings is included—particularly alluring—because of the moderate pricing—

\$5.00, \$7.50, \$10.00 and \$12.50